

# Author Biography

*Shirin Azad*

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## About the Author

Shirin Azad is an ex-headhunter, investor and philanthropist from London.

In the middle of her career, she relocated to Hamburg, Germany to be with her newly-wedded husband. Shirin immersed herself in German life, experimenting with many different passion projects, from property design to an unfinished career in counselling.

However, following the traumatic premature birth of her son, Shirin and her family decided to move back to the city she grew up in, London.

Now, after experimenting with many different passion projects over the years she has picked up her pen and embarked on her true passion: writing.

## Book Synopsis

*Harry and Laura are the perfect couple. But when Harry is diagnosed with early-onset Alzheimer's, the cracks soon start to appear. Struggling to cope, when his wife then asks for a divorce, his whole world crumbles.*

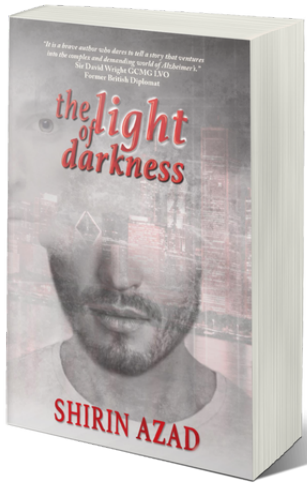
*Can his beautiful, mysterious new client, the beguiling Serena, save him from himself, or is there more to her than meets the eye?*

# Advance Information Sheet

From Book Brilliance Publishing

## The Light of Darkness

by Shirin Azad



**ISBN:**  
978-1-913770-32-7

**Price:** £13.99

**Publication Date:**  
24th November 2021

**Format:** Paperback

**Size:** 216 x 140 x 22 mm  
387 pages

**Category:**  
Fiction: adult, drama,  
contemporary, romance,  
health

*Available on Amazon, online, in  
all good bookshops, direct from  
the author, and as an eBook*

Harry and Laura are the perfect couple. But when Harry is diagnosed with early-onset Alzheimer's, the cracks soon start to appear. Struggling to cope, when his wife then asks for a divorce, his whole world crumbles.

Can his beautiful, mysterious new client, the beguiling Serena, save him from himself, or is there more to her than meets the eye?

### About the Author:

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Now, after experimenting with many different passion projects over the years she has picked up her pen and embarked on her true passion: writing.

### Key Sales Points:

- Although The Light of Darkness is a novel, written to entertain readers, it will also educate audiences on early-onset Alzheimer's, an often-hidden world.
- The main character, Harry Hoffman, has been diagnosed with early-onset Alzheimer's; he is 48 years old. This is a unique perspective as the disease is generally more common in women than men.
- In gratitude, the author will make a voluntary donation for each book she sells to the Alzheimer's Society.
- Shirin's lifelong pursuit has been to become an author. She penned many romance dramas throughout the university as a hobby but felt the early nineties to be ill-prepared for an ethnic minority female author. She laid her writing dream dormant and decided to enter the corporate world. The Light of Darkness is Shirin's first novel.
- The Light of Darkness will be followed by a sequel.

*"It is a brave author who dares to tell a story that ventures into the complex and demanding world of Alzheimer's."*

Sir David Wright, GCMG LVO, Former British Diplomat



# PRESS RELEASE – for immediate release

## Shirin Azad

NEW AUTHOR RAISES AWARENESS OF EARLY-ONSET ALZHEIMER'S THROUGH HER DEBUT NOVEL



Fulfilling a life-long ambition to become an author, a London-based writer has finally penned her first novel after her writing dream lay dormant in favour of her career.

Shirin Azad, 47, is a former head-hunter, investor and philanthropist from London. Over the last few years, Shirin has rediscovered her love for literature, particularly in romance, tragedy and drama. She found herself surrounded by people and stories of Alzheimer's, which ignited her curiosity to find out more.

The Light of Darkness focuses on the story of a hedge fund financier who appears to have it all.

Struggling to deal with the diagnosis of early-onset Alzheimer's disease at the young age of 48, charming Harry's very controlled life falls to pieces, forcing him slowly to confront the major problems he now has in his life. Initially, he feels relieved that at least his wife Laura is a constant figure who will provide him with the strength he needs at such a difficult moment. However, she seems to be avoiding him and is preoccupied with her own problems.

Shirin writes skilfully, allowing the reader to feel what it's like for Harry on a day-to-day basis learning to come to terms with his diagnosis of early-onset Alzheimer's while hiding it from the world.

Shirin will be launching her book at a private event at London's exclusive Mandarin Oriental Hotel and will be using the opportunity to fundraise for the Alzheimer's Society. At the launch, she will be gifting her book in return for donations to the Alzheimer's Society.

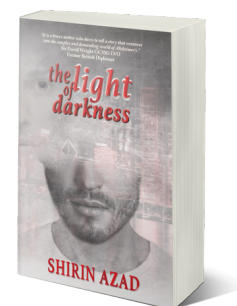
Shirin says, "I am delighted to finally be raising awareness about early-onset Alzheimer's through my debut novel and thrilled to have so many influential people support this work."

Former British Diplomat Sir David Wright GCMG LVO comments, "It is a brave author who dares to tell a story that ventures into the complex and demanding world of Alzheimer's."

The Light of Darkness is the first of a two-part story. The sequel will take the reader deeper into the impact of Alzheimer's, providing more information and awareness of this disease.

### Notes:

- The Light of Darkness by Shirin Azad, published by Book Brilliance Publishing, 24th November 2021, ISBN 978- 1-913770-32-7, £13.99.
- Shirin is available for interview: [shirin.azad@gmail.com](mailto:shirin.azad@gmail.com)
- To pre-order your copy, visit [www.shirinazad.com](http://www.shirinazad.com)
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