

Poetry Competition Rules

1. The competition is organised by Book Brilliance Publishing (BBP).
2. Entry to this competition is open to children who are currently in Year 5-6. Entries must be submitted by an adult (parent/guardian/carer or teacher) on behalf of the child; this adult must have parental permission.
3. Entrants must write a poem of between 20 and 40 lines, on one of the following themes: space, autumn, my family, my pet, my school, my favourite place. The form of the poem can be narrative, free-verse, with rhyme, shape and humour.
4. All poems must be submitted in English.
5. The adult submitting the child's poem will be required to approve the entry and agree to these Rules on behalf of the entrant, via the Permission Form. The adult may be the child's parent/guardian/carer or teacher. The adult must provide their own contact and personal details (not the child's). Teachers submitting poems on behalf of pupils must seek parental permission.
6. Entry closes on Friday 22nd October 2021 at 8pm sharp. Poems received after 8pm on Friday 22nd October 2021 will not be considered, so don't be late!
7. Only one entry per child is permitted and the poem cannot be written by more than one person.
8. Entries must be an ORIGINAL piece of poetry. If entrants are unclear on whether the content of a poem contradicts these Rules, they may email BBP on spark@bookbrilliancepublishing.com
9. It is VITAL that children do NOT include any personal details about themselves in their poem, such as their home address. They must not include their name in the title or body of the poem; entries which do contain this information will have to be removed from the competition.
10. Poems must NOT contain defamatory, obscene, offensive, or any other unsuitable material; BBP reserves the right to disqualify entries containing such matter. Poems must be suitable to be broadcast, published or used online for audiences of all ages, but in particular, for a child audience.
11. Entrants retain the copyright of their entries but their parent/guardian/carer grants to BBP a perpetual non-exclusive royalty-free licence to publish, broadcast (across all media) and post the entry online and on any other platforms yet to be envisaged.
12. Entrants agree that BBP may publish the poems on their website for the duration of 1 year, after which all names and attribution will be removed.
13. Poems will be judged on the following criteria:
 - Keeping within poetry structure e.g. not straying into prose
 - Use of descriptive language
 - Use of imagery such as simile, metaphor, personification and the senses
 - Varied use of rhythm, rhyme and wordplay
 - Entertaining and engaging value

Remember:

- Your poem does not have to rhyme!
- Keep a Thesaurus handy and use imaginative verbs

And lastly, Have fun!

14. The competition will be judged by a panel of experts using the criteria above. The poems will be read by BBP along with the panel of experts, who will decide the top 50, including the seven runners-up, third and second places, and the winner. BBP's decision is final. No correspondence will be entered into by BBP.

15. The parents or guardians of the top 50 successful entrants will be contacted by a member of the BBP team on Friday 12th November 2021.

16. The top 50 shortlisted entrants will receive a pair of tickets to the Final at The Theatre, Bourne Hall, Ewell, Surrey KT17 1UF (www.bournehall.org) on Saturday 27th November 2021 from 2-4pm, for the entrant and one parent/guardian/carer.

17. All 50 finalists will be in the published book, and seven runners-up, third and second place, and the winner will receive a framed copy of their poem. In addition, third place will receive a £10 book token and second place will receive a £15 book token. The winner will receive a £25 book token and an illustration reflecting their poem will be the front cover of the published book.

18. The full names of the seven runners-up, third and second place, and the winner will be announced during the Final. We will request parental permission for pictures of the top 50 children for use for marketing and PR purposes, including online.

19. All 50 children will become a Professionally Published Author with Book Brilliance Publishing with their poems published in a book. The winner's poem will be illustrated by one of BBP's Associate Illustrators and used as the front cover of the published book.

20. Each child will receive a FREE copy of the book on World Poetry Day on 21st March 2022.

GOOD LUCK!